

SAUDI ARABIA

ENABLING THE INVESTMENT ECOSYSTEM

INSIGHTS AND OPPORTUNITIES



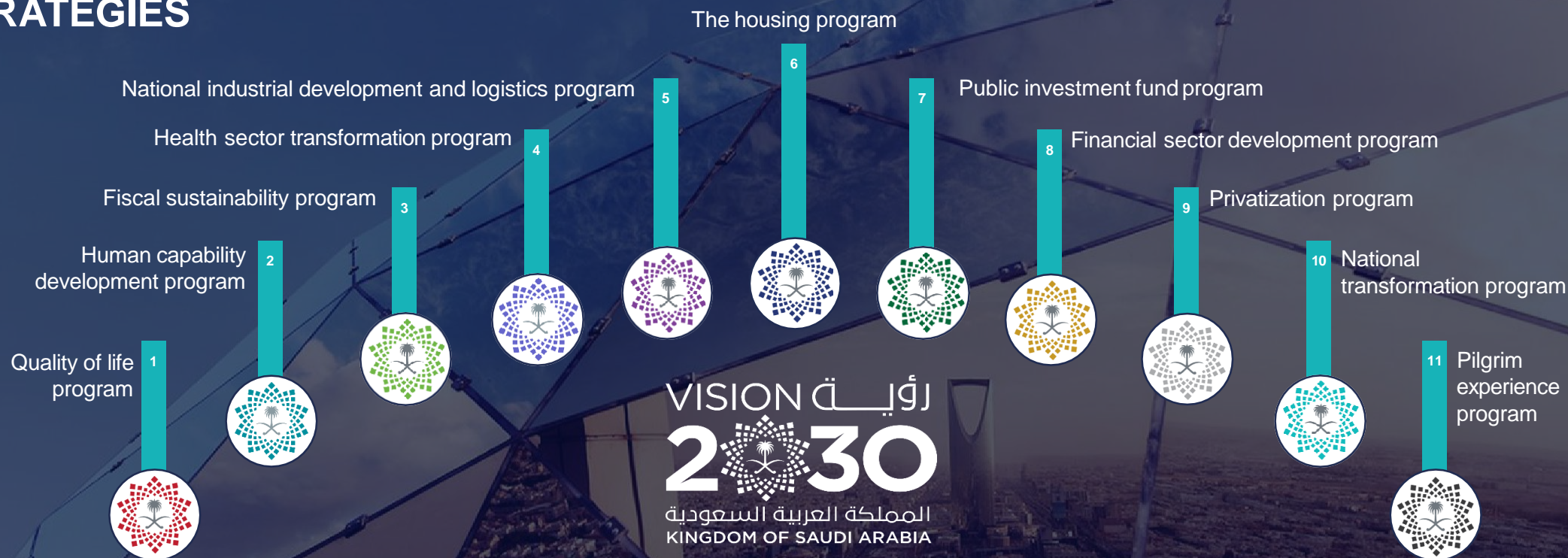


SAUDI IS MORE THAN YOU CAN IMAGINE

A TRANSFORMATIONAL JOURNEY WITH A CLEAR VISION AND AMBITIOUS GOALS



...ACHIEVED THROUGH VISION REALIZATION PROGRAMS (VRPS) AND SECTORIAL STRATEGIES



VRPs are supported by national strategies, strengthening the impact of transformation; such as:

**National Investment
Strategy**

**National Transport and
Logistics Strategy**

**National Industrial
Strategy**

**National Gaming and
Esports Strategy**

**National Intellectual
Property Strategy**

THE NATIONAL INVESTMENT STRATEGY (NIS) PLAYS A PIVOTAL ROLE IN THE ECONOMIC TRANSFORMATION PLAN SUPPORTING INVESTORS THROUGH FOUR PILLARS

INVESTMENT OPPORTUNITIES

Developing strong and diverse investment opportunities



INVESTORS

Growing the contribution of diverse investors



FUNDING

Removing financial barriers to investment



COMPETITIVENESS & ENABLERS

Creating an attractive and Competitive investment environment for global and domestic investors



An aerial view of a futuristic coastal city. The city is built on a peninsula with a large, curved beach. The buildings have colorful, geometric roofs in shades of red, orange, yellow, and purple. The city is surrounded by turquoise water and palm trees. The text "SAUDI'S INVESTMENT ECOSYSTEM" is overlaid in the center.

SAUDI'S INVESTMENT ECOSYSTEM

SUPPORTED BY A RESILIENT AND ROBUST ECONOMY



Proven Resilience

1st

POPULATION
GROWTH RATE
AMONG THE G20
2024

1st

IN THE LOWEST
DEBT/GDP RATIO
AMONG THE G20
IN 2024

16th

LARGEST GDP
PER CAPITA
(PPP) AMONG
THE G20 2024

52%

CONTRIBUTION
OF NON-OIL
SECTOR TO
GDP 2025



Robust Economy

2nd

LARGEST
ECONOMY IN
THE MENA
REGION

9th

LARGEST GDP
PER CAPITA
(PPP) AMONG
THE G20 IN 2024

2nd

IN THE GROWTH
OF FDI NET
INFLOW among
G20 in 2024

7th

LARGEST
FOREIGN ASSETS
RESERVES
GLOBALLY IN FEB
2024

SAUDI ARABIA A HUB AT GLOBAL CROSSROADS



32.2mn Population

<60% Under the age of 35



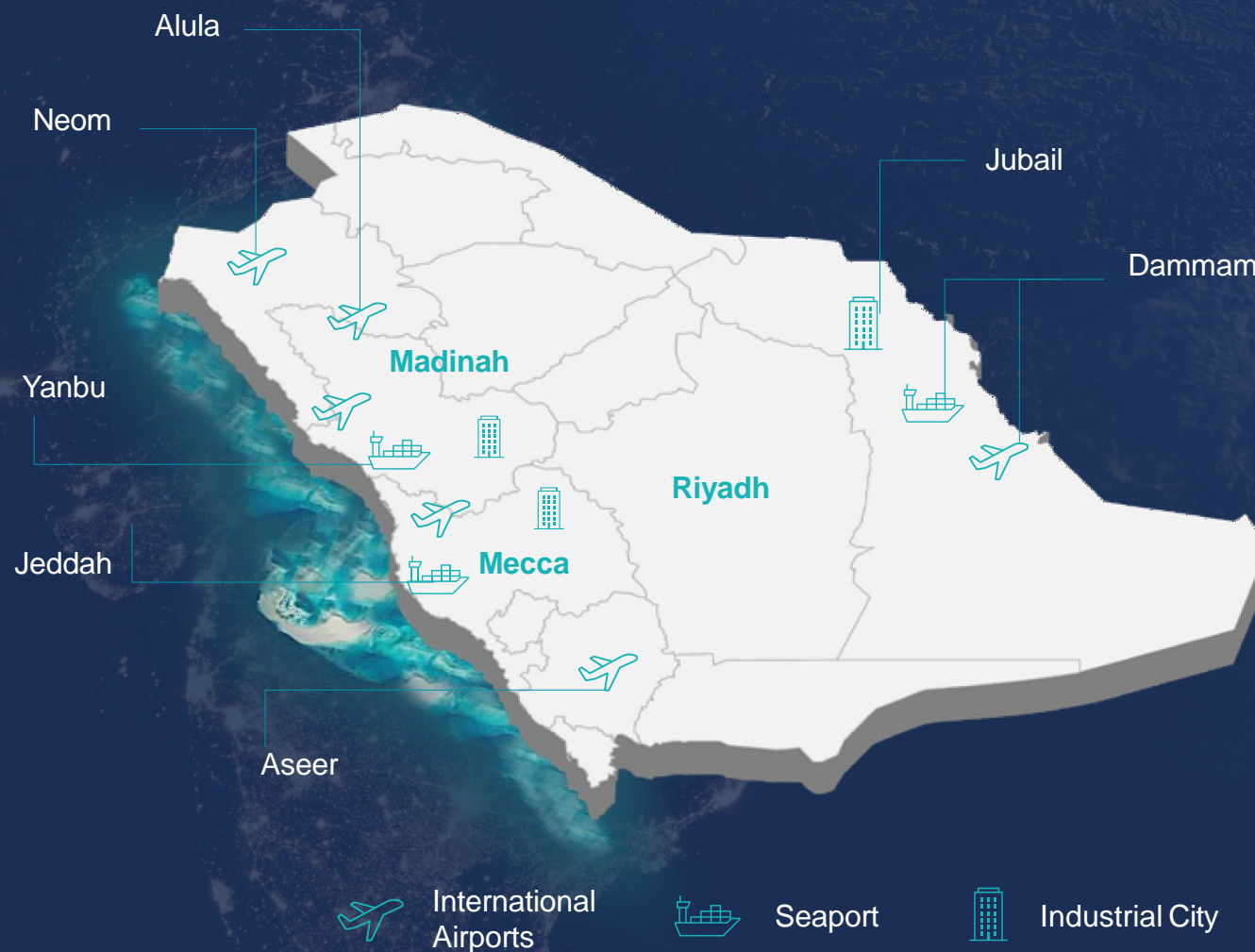
35
Airports Connecting to
107+ countries



4 Hours
Within more than 50 fast-
growing economies



7 Hours
To over 80% of the world's
population





SAUDI'S SUPPORT TO INVESTORS

IN ALIGNMENT WITH (NIS) AND TO ACCELERATE ECONOMIC DIVERSIFICATION, SAUDI ARABIA HAS LAUNCHED FIVE SPECIAL ECONOMIC ZONES (SEZ) SUPPORTING VARIOUS SECTORS

KAEC

- Automobile supply chain and assembly
- ICT (Electronic light manufacturing)
- Pharmaceuticals
- MedTech
- Logistics Consumer goods



JAZAN SPECIAL ECONOMIC ZONE

- Food Processing
- Metal conversion
- Logistics



هيئة الاتصالات والفضاء والتقنية
Communications, Space & Technology Commission



CLOUD COMPUTING SEZ

- Cloud Computing Services

RAS AL-KHAIR (RAK)

- Rig platforms and MRO
- Shipbuilding and MRO



Special Integrated Logistics Zone
المنطقة الخاصة اللوجستية المتكاملة

SPECIAL INTEGRATED LOGISTICS ZONE (SILZ)

- Consumer products
- Computer parts
- Pharmaceuticals
- Nutritional and medical supplies
- Aerospace spare parts
- Luxury goods, jewelry and precious metals

OPPORTUNITIES ACROSS 15 SECTORS DRIVING ECONOMIC DIVERSIFICATION



Number of investment opportunities linked to the sector

GOVERNMENT REFORMS SUPPORTING INVESTORS IN DOING BUSINESS



BUSINESS SETUP

24 hours
to issue a business visa



EASE OF REGULATION

100%
foreign ownership
of investments allowed in most sectors

24 hours
customs clearance period



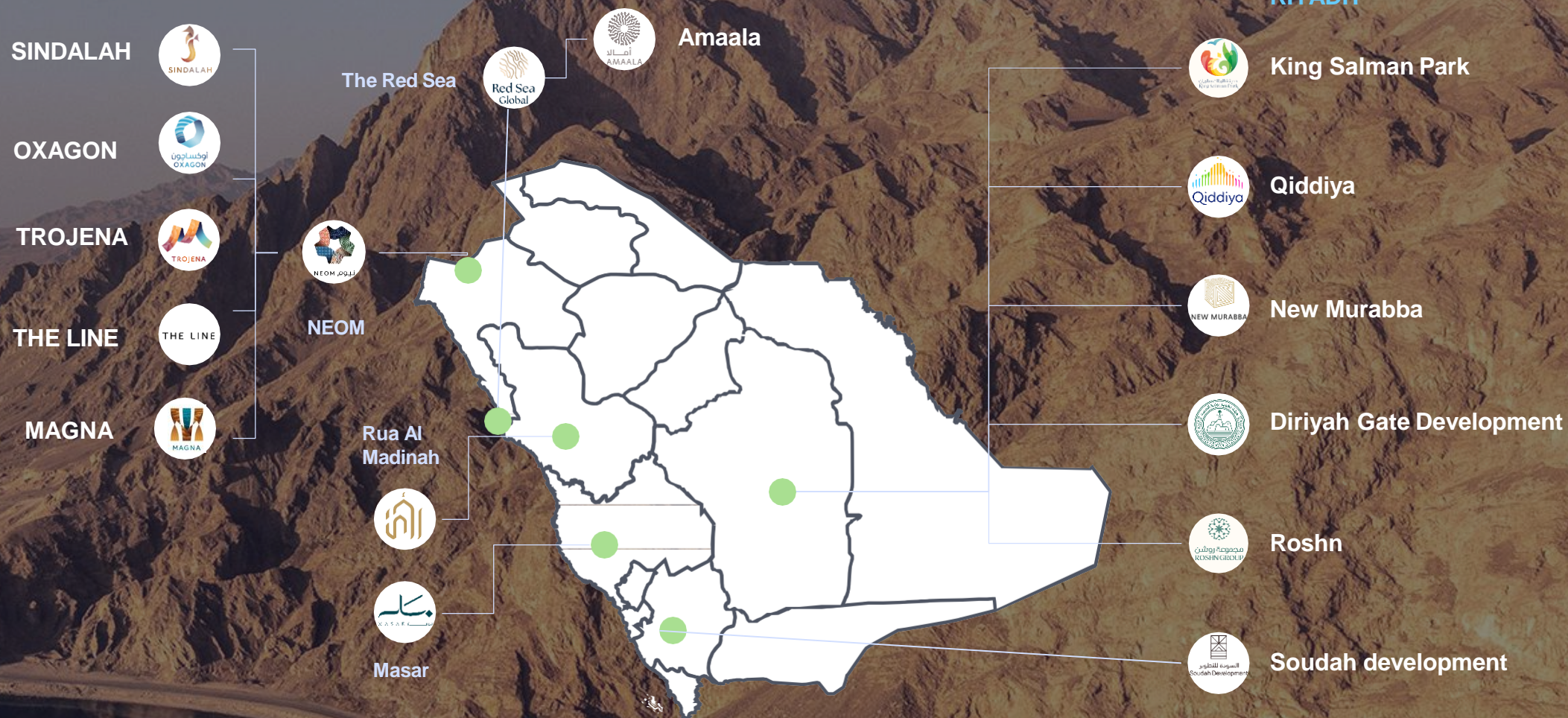
ACCESS TO FINANCING

Export credit financing, guarantee, and insurance, provided by Saudi Industrial Development Fund, the International Islamic Trade Finance Corporation, and the Saudi Export-Import Bank

INSIGHTS ON OPPORTUNITIES



ONGOING PROJECTS IN SAUDI ARABIA ARE ABUNDANT WITH INVESTMENT OPPORTUNITIES, DRIVING THE KINGDOM'S DEVELOPMENT





NEOM:
Future mega city

\$500Bn
investment



Red Sea project:
Luxury tourism

90+
islands



Qiddiya: Sports and
Entertainment destination

\$40Bn
investment



Diriyah: Culture-led
tourism destination

\$60Bn
investment



New Murabba:
400m cube shaped skyscraper

\$50Bn
investment



SELECT EXAMPLES OF ANNOUNCED VISION 2030 PROJECTS



ROSHN:
Sustainable communities

400,000
homes



King Salman Airport

185M
Travelers annually



Jeddah Central:
Modern residences and hotels

\$20Bn
investment



Saudi Downtown:
Modern downtowns in 12 cities

10Mn m²
construction area



AlUla: Historic
site tourism

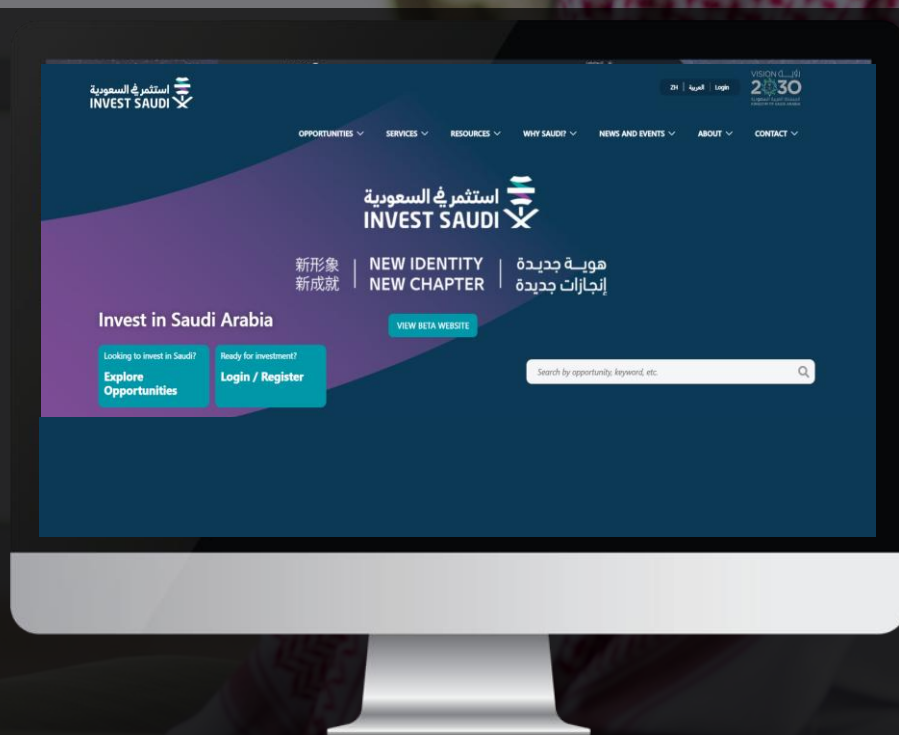
\$20Bn
investment

الهيئة الملكية لمحافظة العلاء
Royal Commission for AlUla



INVEST SAUDI ONLINE PORTAL

WE HAVE DEVELOPED AN ONLINE PORTAL TO ASSIST YOU ON YOUR JOURNEY



ENABLES INVESTORS TO DIVE INTO AN OCEAN OF
UNTAPPED POTENTIAL



INVESTMENT OPPORTUNITIES



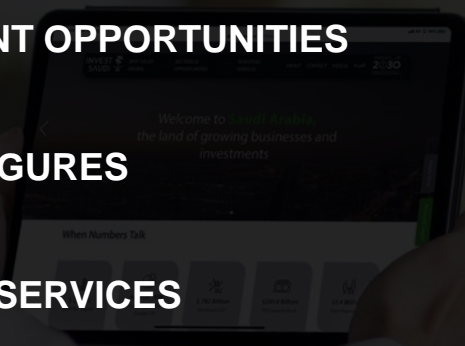
FACTS & FIGURES



INVESTOR SERVICES



CONNECTION WITH SECTOR HEADS





INVEST SAUDI



MISA



INVESTOR
SERVICES MANUAL



INVESTMENT
LICENSE CHECK



INVESTOR JOURNEY
GUIDELINES

CONNECT
WITH US





THANK YOU

Name : Sara AlFaiez

Entity : Saudi investment promotion authority

Email : Salfaiez@MISA.gov.sa